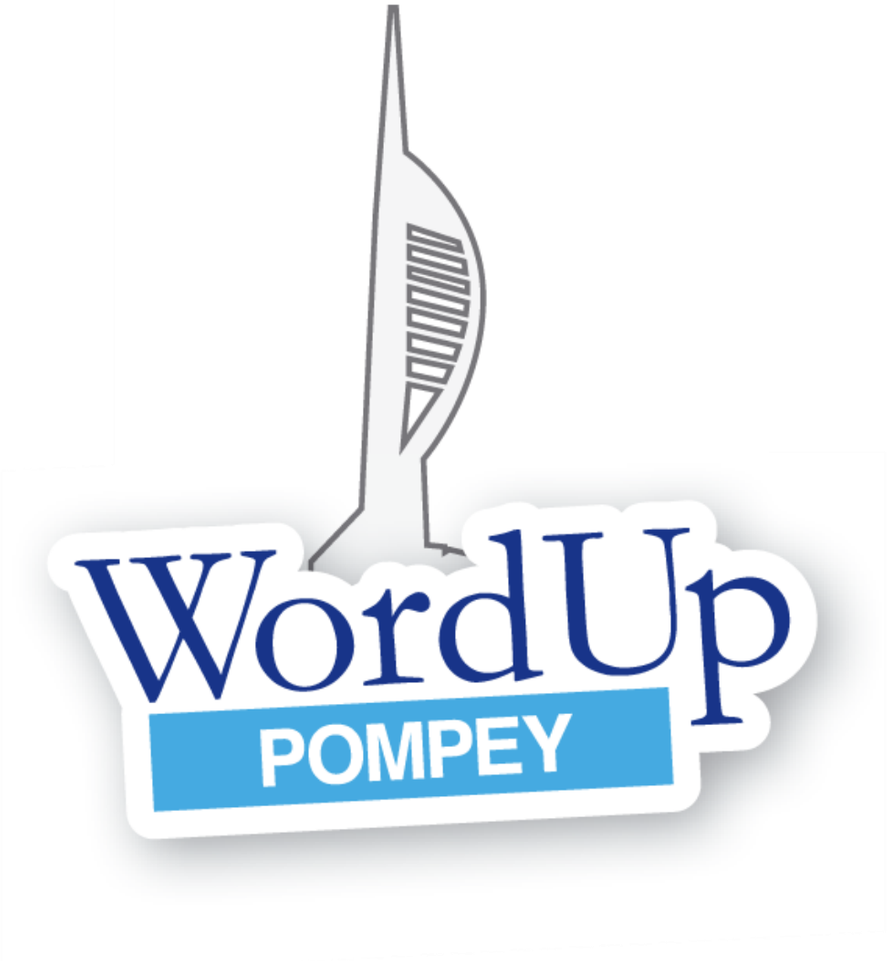


Welcome to WordUp Pompey!

31st January 2024

@wppompey

#WPPompey
#OnlineWPMeetup

UK Slack: #meetup-portsmouth

https://www.wp-pompey.org.uk/

/about-wordpress-meetups/code-of-conduct/

Agenda

19:00 - Connect to Zoom.
19:10 - Organiser's introduction
19:15 - WordPress & Artificial Intelligence (AI)
20:00 - Q & A
20:15 - Wrap-up
20:30 - Close – can we stick to 1.5 hours?

Sponsors

Venue sponsor

redIT
@reditcouk

Scott McKeown says

I'll offer a 25% discount on Web Hosting or Virtual Servers to WordUp Pompey! members entering ‘wordup’ at checkout

(that's for life by the way, not once)

Pizza / refreshment sponsor

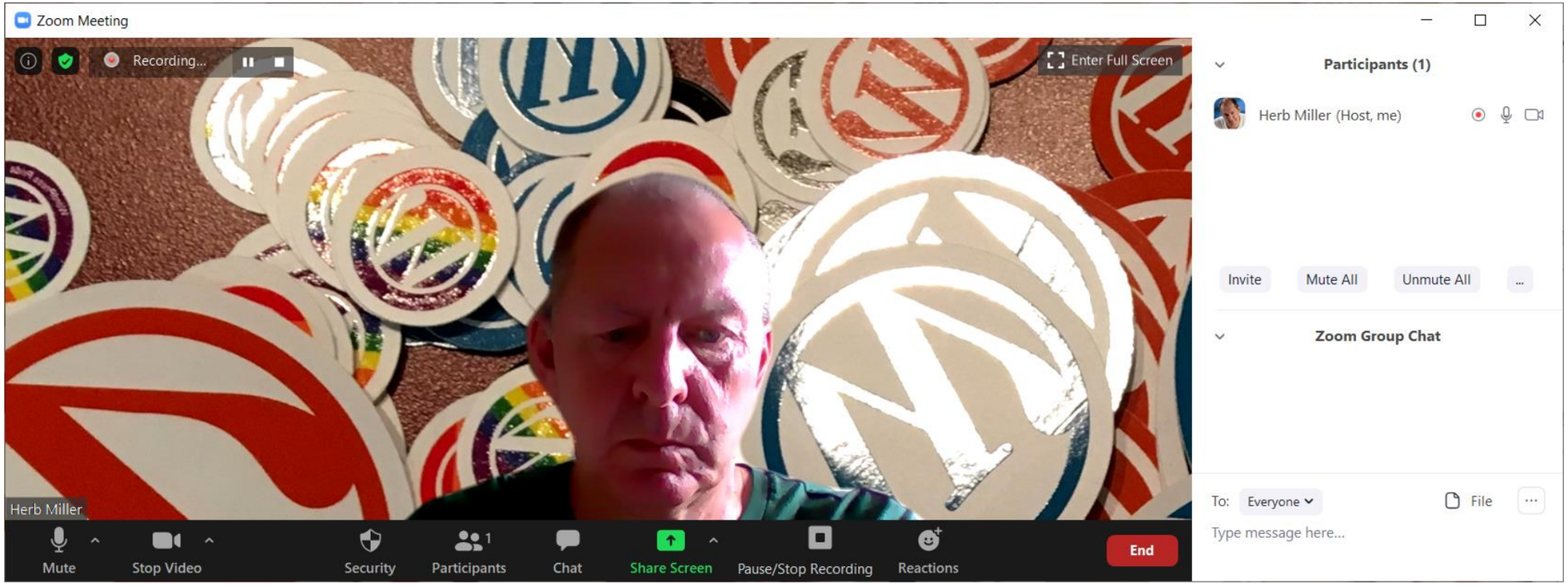
34SP
@34sp

Manchester, UK based website hosting.

Free 3 month trial of WordPress hosting.
Use code: WPPOMPEY

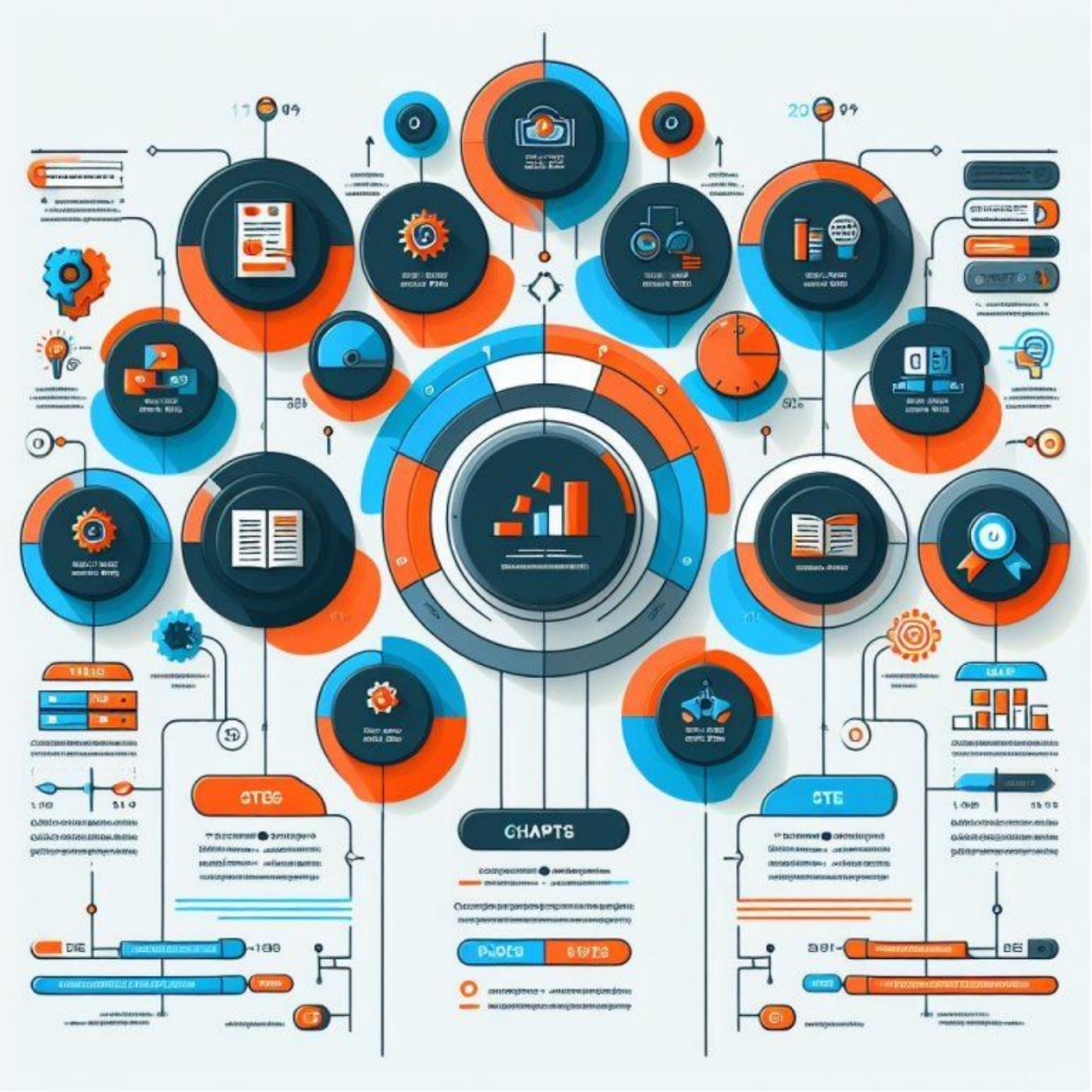
Zoom being recorded

If you do not want to appear in the recording you may turn off your video.
The meeting settings should *Hide non-video participants*.
Also consider muting your microphone and changing your name.



Note: Meetings which have been recorded are published, after some editing /cropping, on YouTube in the wppompey channel…
https://www.youtube.com/channel/UCNyGdMrd6sFkWjsSenxd8Hg
https://www.youtube.com/@wppompey

WordPress & Artificial Intelligence



https://wp-secrets.co.uk/presentation/

Table of contents for the website presentation

About

https://wp-secrets.co.uk/presentation/about/

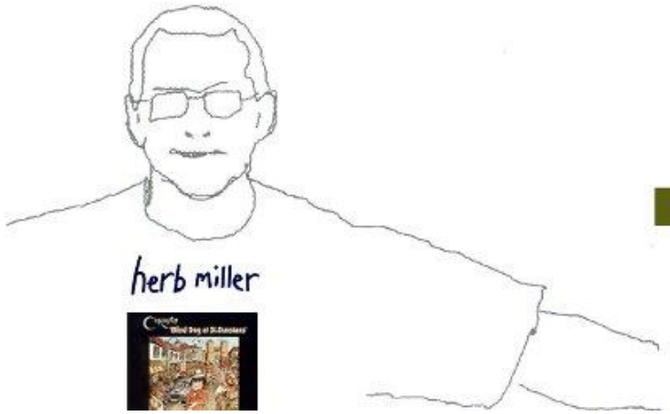
What can I use AI for today?

How much is it going to cost?

Website contents

Featured images

About: Herb Miller @bobbingwide



[oik] plugins

lazy smart shortcodes

https://wp-secrets.co.uk/presentation/about/about-herb-miller-bobbingwide/

Write a short biography for wordpress user known as bobbingwide

Google Bard wrote…

Chat GPT's contribution

DeepAI's thoughts

Bing said

About: Bing Image Creator: Self Bio

https://wp-secrets.co.uk/presentation/about/bing-image-creator-self-bio/

self bio. Herb Miller lives in Rowlands Castle with his wife Susan, and sleek black and white cat, Sergeant Bramble. He's been collecting SBs for half his lifetime. If you ask him why he'll say Simply Because. His favourites to date are the short but sweet, palindromic sub bus, the sulphurous brewmasters Googlewhack and of course, seriously bonkers, simply brilliant and silly B. He fully expects his short booklet to become a shortlisted bestseller.

About: Slides

https://wp-secrets.co.uk/presentation/about/slides/

Slides for the WordPress Portsmouth Online Meetup on 31st January 2024.

What is AI?

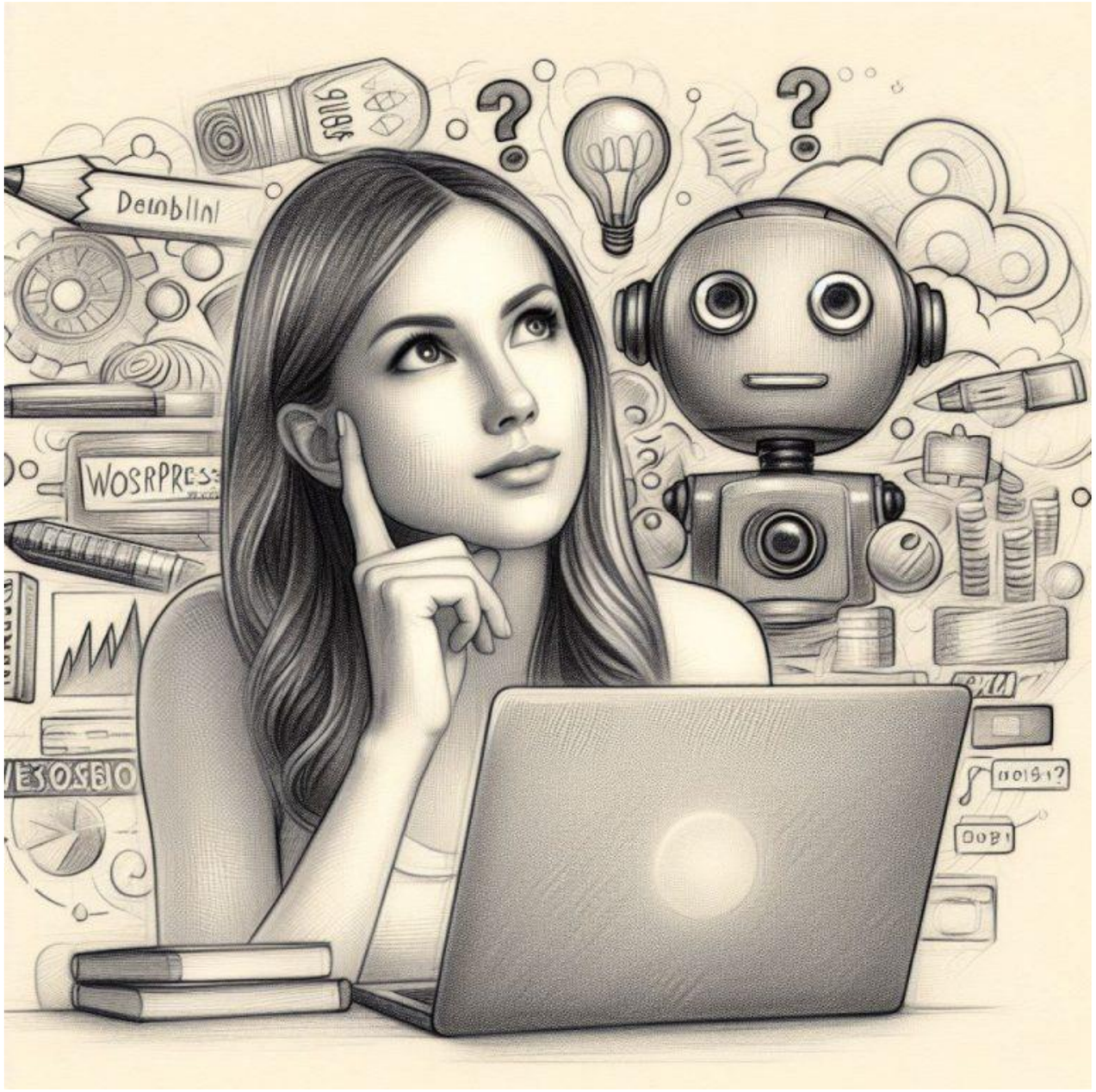
https://wp-secrets.co.uk/presentation/what-is-ai/

Some common terms

Some common AI acronyms

Further information

What can I use AI for today?



https://wp-secrets.co.uk/presentation/what-can-i-use-ai-for-today/

Categories

A list of some common uses of AI implemented by WordPress plugins / themes

Popular AI tools

https://wp-secrets.co.uk/presentation/popular-ai-tools/

OpenAI, ChatGPT, DALL·E, Google Bard, Adobe Firefly, Bing, Microsoft Copilot, Image Creator from Microsoft Designer, Meta AI

WordPress and AI by ChatGPT 3.5

https://wp-secrets.co.uk/presentation/wordpress-and-ai-by-chatgpt-3-5/

A presentation about AI in WordPress, written by ChatGPT 3.5

Which plugins to investigate

https://wp-secrets.co.uk/presentation/which-plugins-to-investigate/

21 AI plugins looked at or catalogued so far

Top 10 by total downloads

5 randomly chosen plugins

Plugins recommended by others

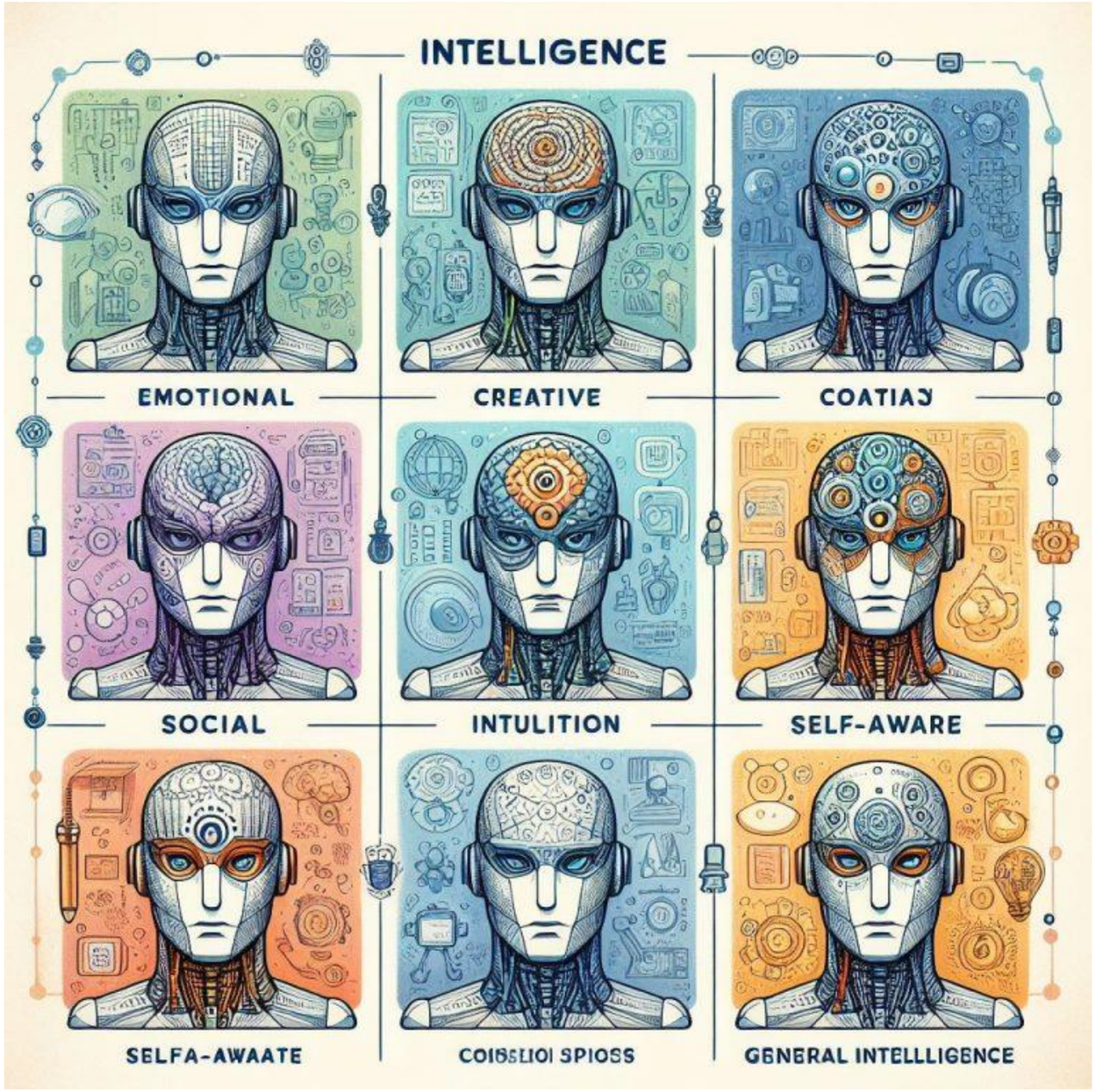
AI T’s and C’s

https://wp-secrets.co.uk/presentation/ai-ts-and-cs/

Some T’s and C’s from Elementor

Link to The New Bing – Terms of Use

What intelligence is AI missing?



https://wp-secrets.co.uk/presentation/what-intelligence-is-ai-missing/

1. Emotional
2. Creative
3. Social
4. Intuition
5. Self-awareness & consciousness
6. General

How much is it going to cost?

https://wp-secrets.co.uk/presentation/how-much-is-it-going-to-cost/

Pricing for popular tools

My OpenAI usage

Pricing for plugins investigated

DALL·E 3 Image prompts

https://wp-secrets.co.uk/presentation/dalle-3-image-prompts/

*Insanity is (**caused by**) doing the same thing over and over again **with AI** and **not** expecting different results.*

Herb Miller – Jan 2024

Is every image unique?

Tricks to achieve consistency

Legal implications?

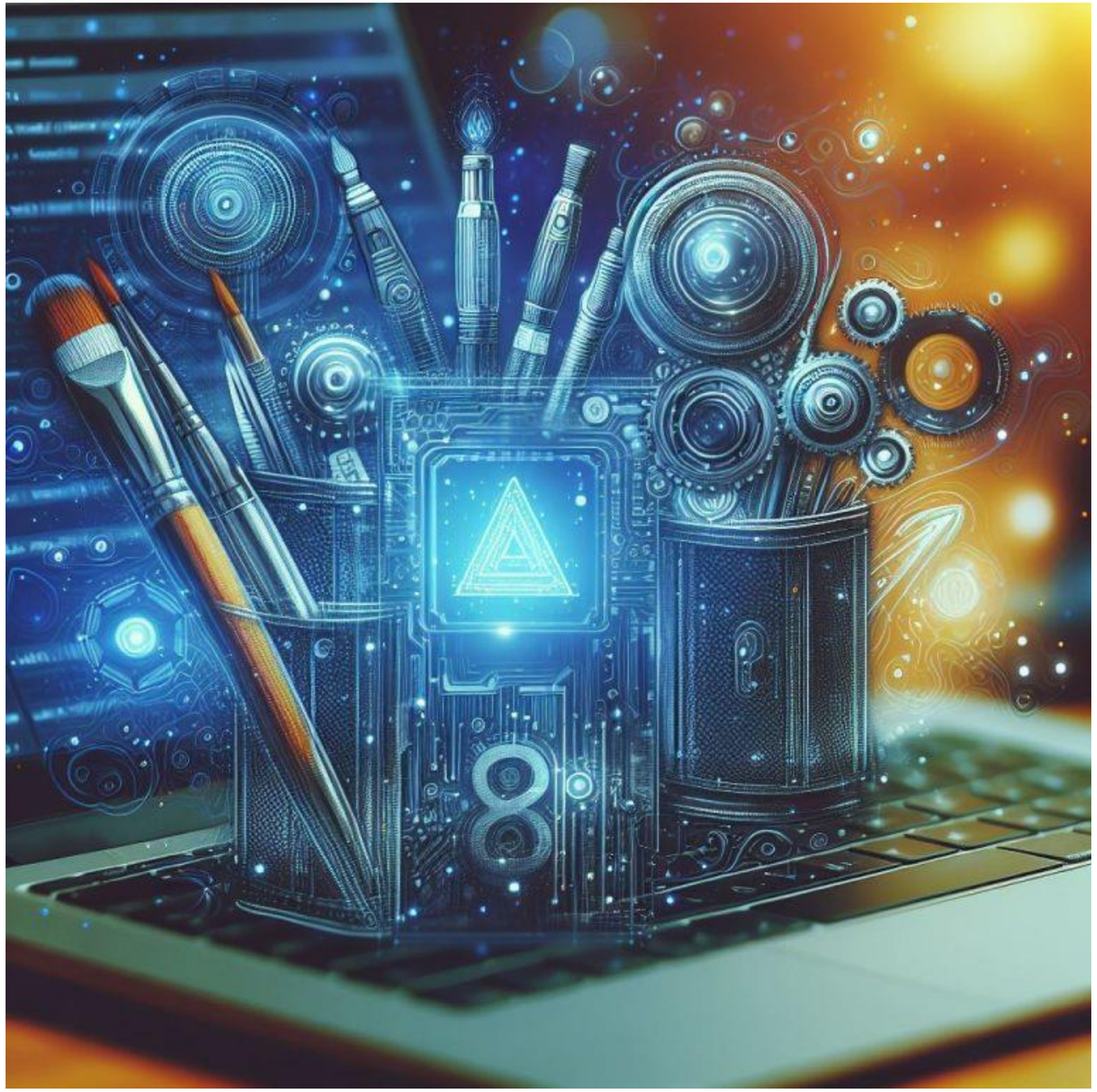
https://wp-secrets.co.uk/presentation/legal-implications/

AI's own thoughts on:

What are the legal implication of using these so called AI products?

What if they make an illegal suggestion?

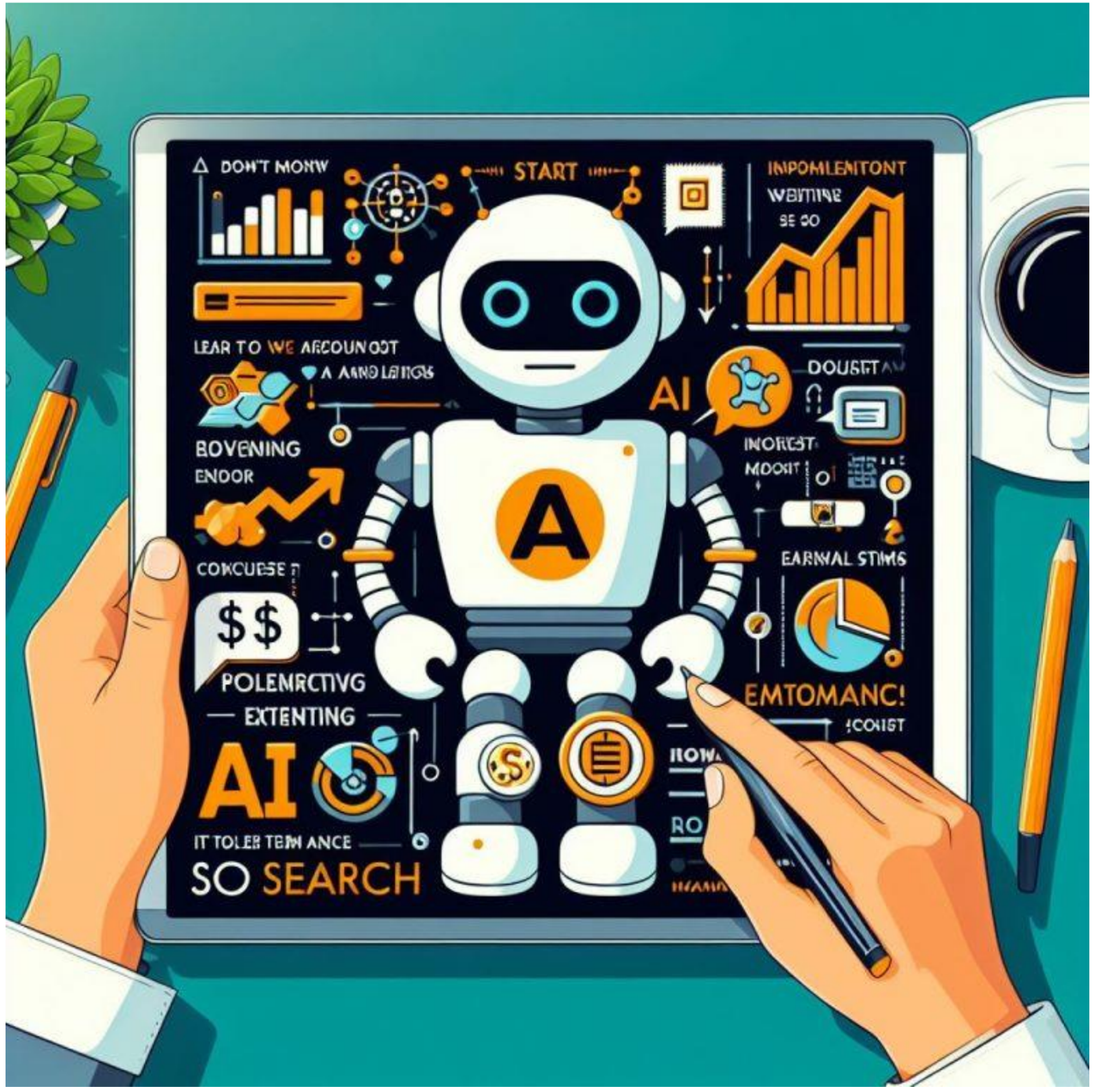
AI tools for developers



https://wp-secrets.co.uk/presentation/ai-tools-for-developers/

GitHub Copilot, CodeWP, DocsBot AI, ChatGPT 3.5 & 4

Top 10 recommendations for using AI today



https://wp-secrets.co.uk/presentation/top-10-recommendations/

1. Don’t waste money on AI.
2. Start with a free tool such as ChatGPT.
3. Learn to write prompts to modify existing content.
4. Don’t implement an AI powered ChatBot on the front end of your website.
5. Don’t waste money on SEO AI if you don’t really use your SEO / analytics plugins.
6. Consider implementing enhanced AI search on sites with a lot of content.
7. Use AI tools to enhance your content.
8. Thoroughly check the content that AI generates.
9. Let visitors know how your site uses AI.
10. Have fun!

Dive into the detail at wp-secrets.co.uk

That’s the end of the important slides.

Let’s **dive into the detail**,
visit the website,
and have some Q & A

https://wp-secrets.co.uk

But first… answers to this month’s questions.

Some of the answers to this month's questions

What's the most interesting use you've ever made of an AI tool? Did you get the answer you were hoping for?

Chatbot integration

Chatgpt,yes!

Summarizing a web page in extending the information

Create database queries

I've been trying to create images for my book, even just images to use as reference material, but I haven't been able to get what I want yet, so I'm trying to get a service from a professional painter, but that hasn't worked either yet :("

What are the legal implication of using these so called AI products? What if they make an illegal suggestion?

Help me a lot to understand error log file and helpful more for coding and more. Yes I got exactly questions that I asked them

An introduction to writing course

Team mate

I experimented using AI to generate an image, the results were terrible

Identify individual sharks. Yes, to begin with, but accuracy dropped off.

Never used AI but curious

Driving

Generating images

SEO

Creating contents

using chat gpt for help with technical issues

Fixing Windows problems

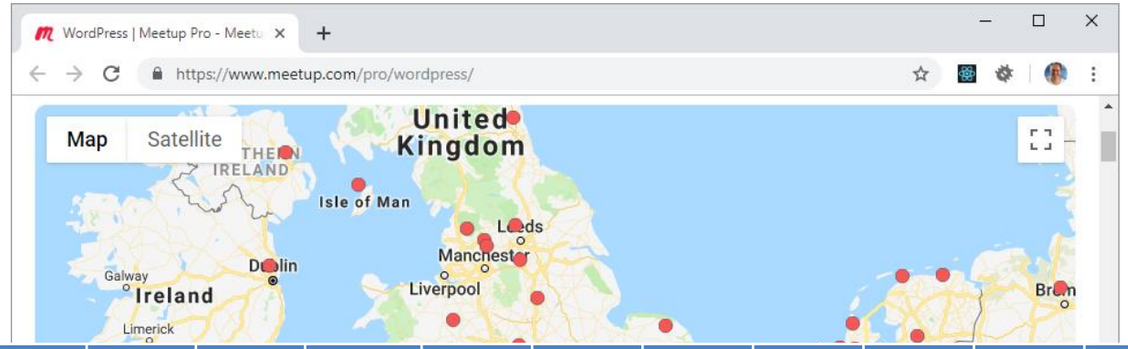
WordPress Global Community Sponsorship

A big thanks to our Global Community Sponsors:

- GoDaddy
- Bluehost
- Automattic
- Woo
- WPBeginner

https://central.wordcamp.org/global-community-sponsors/

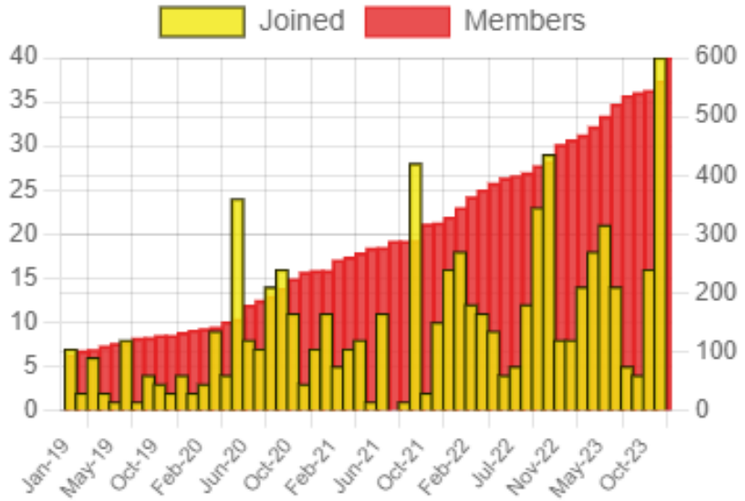
600 meetup members

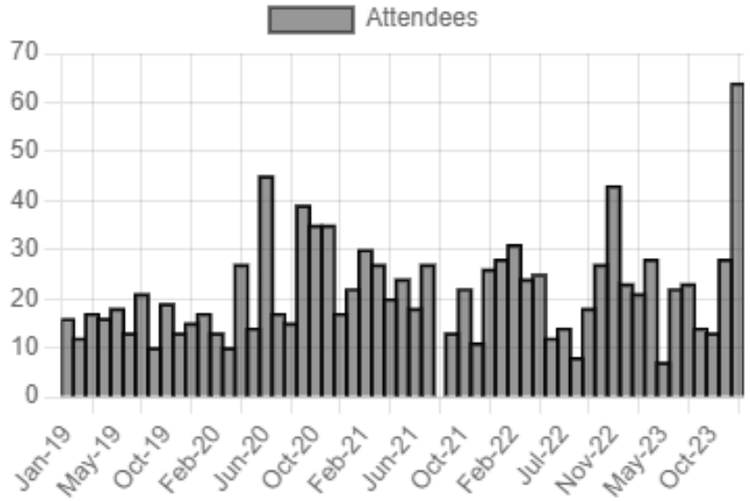


Key	Jan 24	Nov	Oct	Sep	Aug	Jul	Mar	Feb	Jan 23	Dec	Nov	Oct	Sep	Jul	Jan 22	Jul	Jan 21	Jul	Jan 20
Countries	108	108	107	107	107	107	115	115	113	113	113	112	112	112	111	109	109	113	108
Groups	751	744	735	727	716	710	785	784	780	778	772	766	764	769	757	750	745	857	818
Members	519438	513808	510642	507643	502388	498974	509700	507525	504549	502002	499970	497676	494303	491669	479658	466725	453109	456627	424517
Portsmouth	600	560	544	540	539	521	488	468	460	452	452	423	416	399	345	288	245	187	137
Brighton	677	668	669	669	669	668	648	644	644	643	641	642	639	636	638	642	643	648	613
Bournemouth	-	-	-	-	-	-	549	549	552	551	553	555	555	558	563	563	560	558	536
Exeter	300	300	301	300	301	301	300	300	301	300	301	301	303	304	293	283	283	278	278
Bristol	-	-	-	-	-	-	1018	1021	1023	1026	1026	1026	1030	1032	1042	1046	1057	1063	1024
Tunbridge Wells	-	-	-	-	-	-	471	471	471	471	471	469	469	472	470	461	446	431	393

https://www.meetup.com/pro/wordpress/

Meetup stats since 2019





https://www.wp-pompey.org.uk/wordpress-portsmouth-meetup/meetup-stats/

WordPress plans – 2024

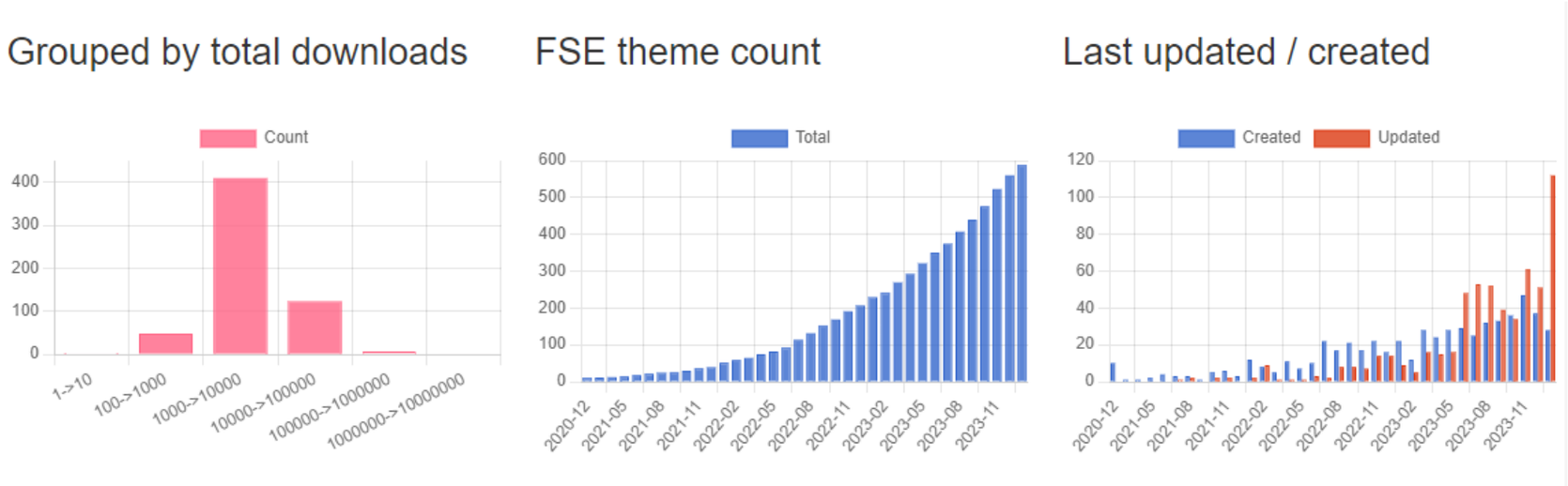
11 Dec ‘23	State of the Word 2023 – Madrid	https://wordpress.org/state-of-the-word/
30 Jan	WordPress 6.4.3	
30 Jan	WordPress Brighton meetup – in person - social	

- - - - - - -

12 Feb 2024	WordPress Cambridge – AI - Online meetup	
26 Mar 2024	WordPress 6.5	
13-15 Jun 2024	WordCamp Europe 2024 – Turin	https://europe.wordcamp.org/2024/
16 Jul 2024	WordPress 6.6	
5 Nov 2024	WordPress 6.7	

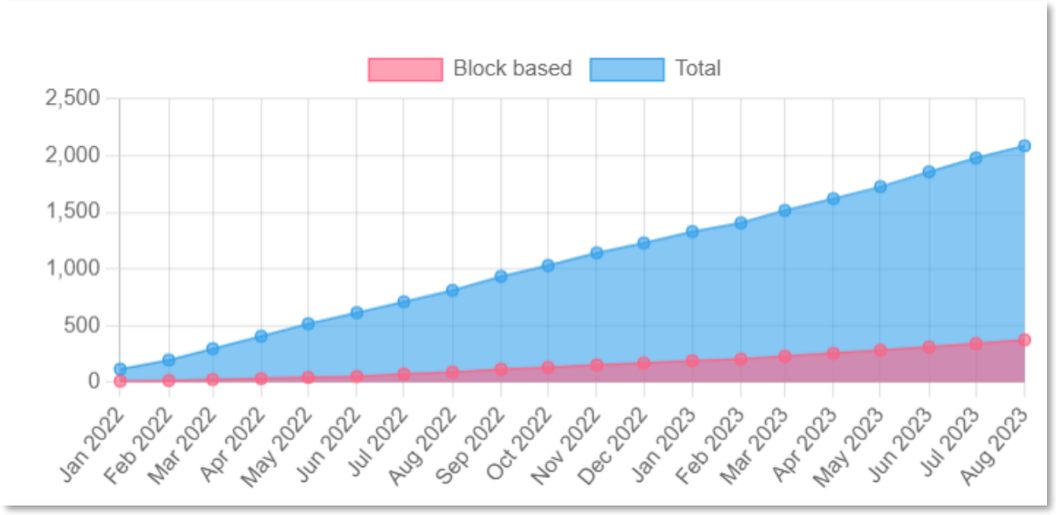
https://central.wordcamp.org/schedule/
https://make.wordpress.org/core/tag/6-5/
https://make.wordpress.org/core/2023/08/24/introducing-twenty-twenty-four/

Full Site Editing themes



https://blocks.wp-a2z.org/2024/01/28/fse-theme-statistics-28th-january-2024/

FSE themes: **588**
Style variations:
Total themes: **11800**



https://wordpress.org/themes/tags/full-site-editing/

https://blocks.wp-a2z.org/2023/08/14/themes-vs-block-themes/

wppompey plans - 2023

Date	Agenda	Notes
18 Jan 2023	Battle of the caches	#OnlineWPMeetup
22 ~~15~~ Feb 2023	New Year's Resolution clinic	#OnlineWPMeetup
15 Mar 2023	What's new in WordPress 6.2?	#OnlineWPMeetup
19 Apr 2023	~~Learn.WordPress.org~~	#OnlineWPMeetup
24 May 2023	WordPress 20th anniversary quiz	In Person?
21 Jun 2023	-	#OnlineWPMeetup
19 Jul 2023	Advanced Custom Fields ACF	#OnlineWPMeetup
16 Aug 2023	WordPress Multisite 101	#OnlineWPMeetup
27 Sep 2023	Show and Tell – Lightning talks	#OnlineWPMeetup
18 Oct 2023	Show & Tell again – More Lightning talks	#OnlineWPMeetup
22 Nov 2023	Learn.WordPress.org	#OnlineWPMeetup
21 Dec 2023	-	#OnlineWPMeetup

wppompey plans - 2024

Date	Agenda	Notes
31 Jan 2024	WordPress and Artificial Intelligence	#OnlineWPMeetup
		#OnlineWPMeetup
		#OnlineWPMeetup
		#OnlineWPMeetup
22-29 May 2024	WordPress 21st anniversary quiz	In Person?
		#OnlineWPMeetup
		#OnlineWPMeetup
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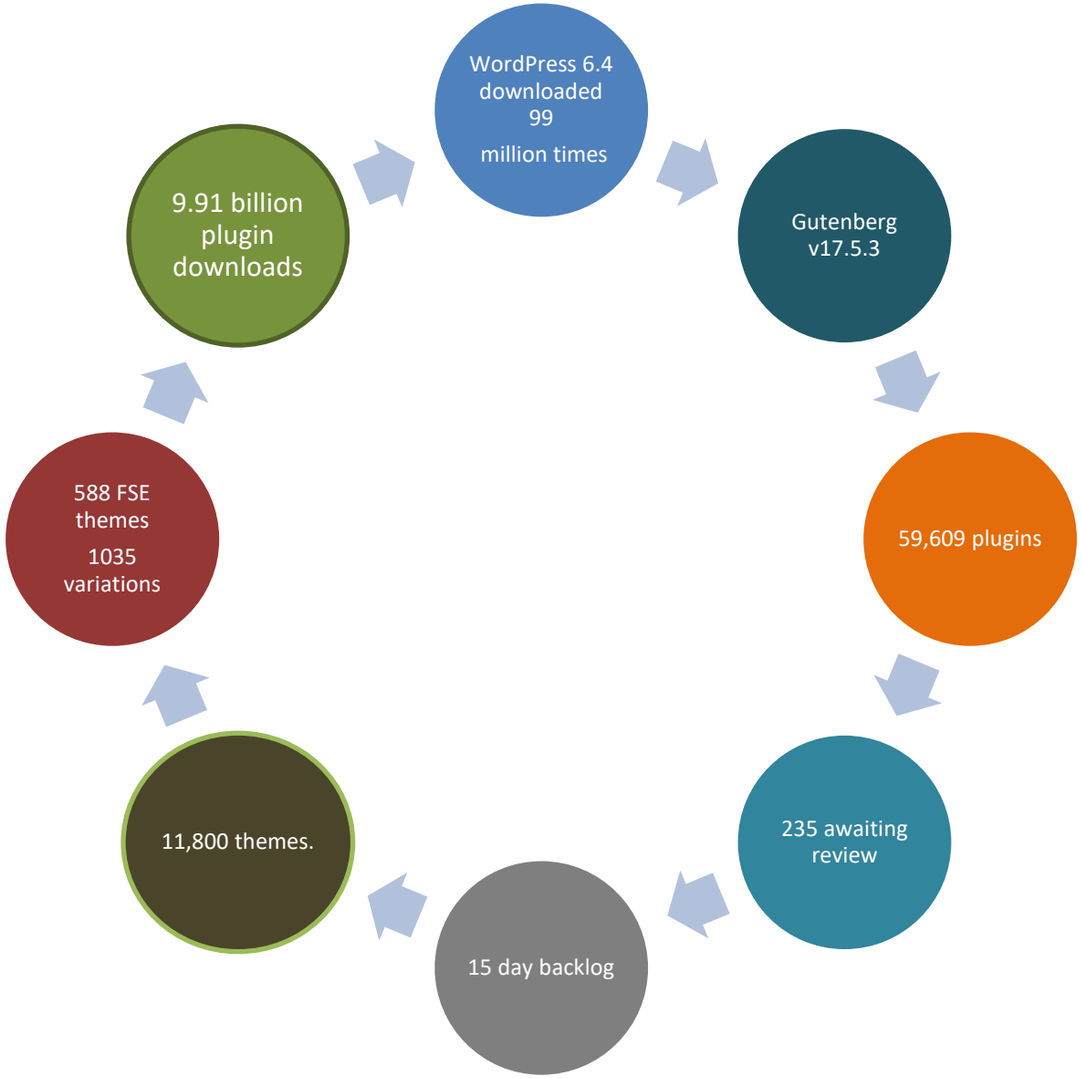
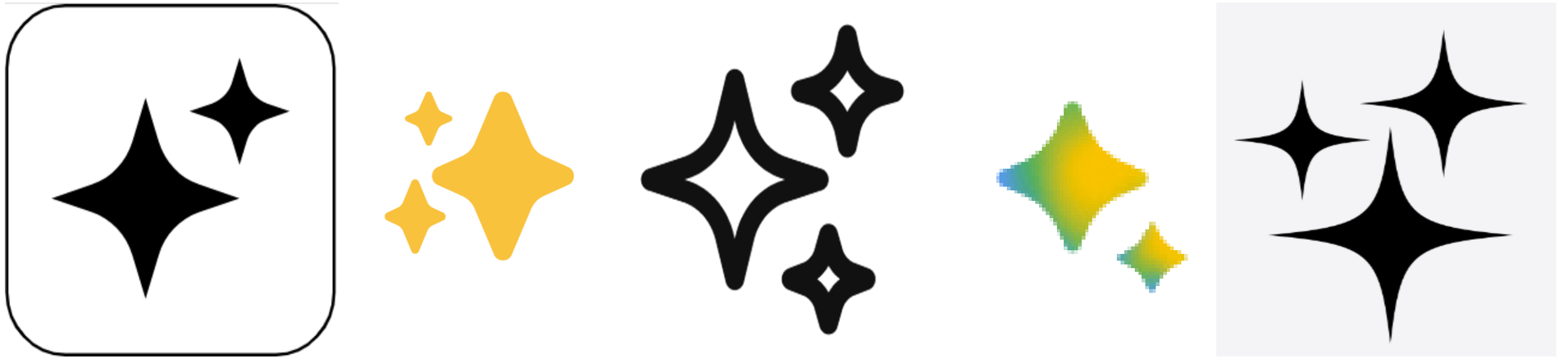
		#OnlineWPMeetup
		#OnlineWPMeetup
		#OnlineWPMeetup

Some WordPress trivia



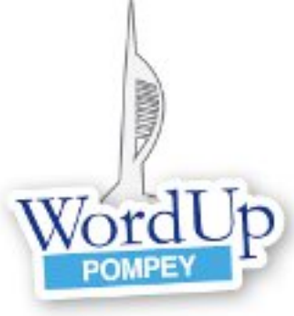
See also : https://displaywp.com/

Spark icons



These are just a few of the thousands of different spark icons – which are used to represent AI.

https://wp-secrets.co.uk/spark-icon/



Thanks to our sponsors

Thanks again to our venue sponsor @reditcouk
… since January 2018

red IT

And to our pizza / refreshment sponsor @34SP
… since December 2018

34SP.com