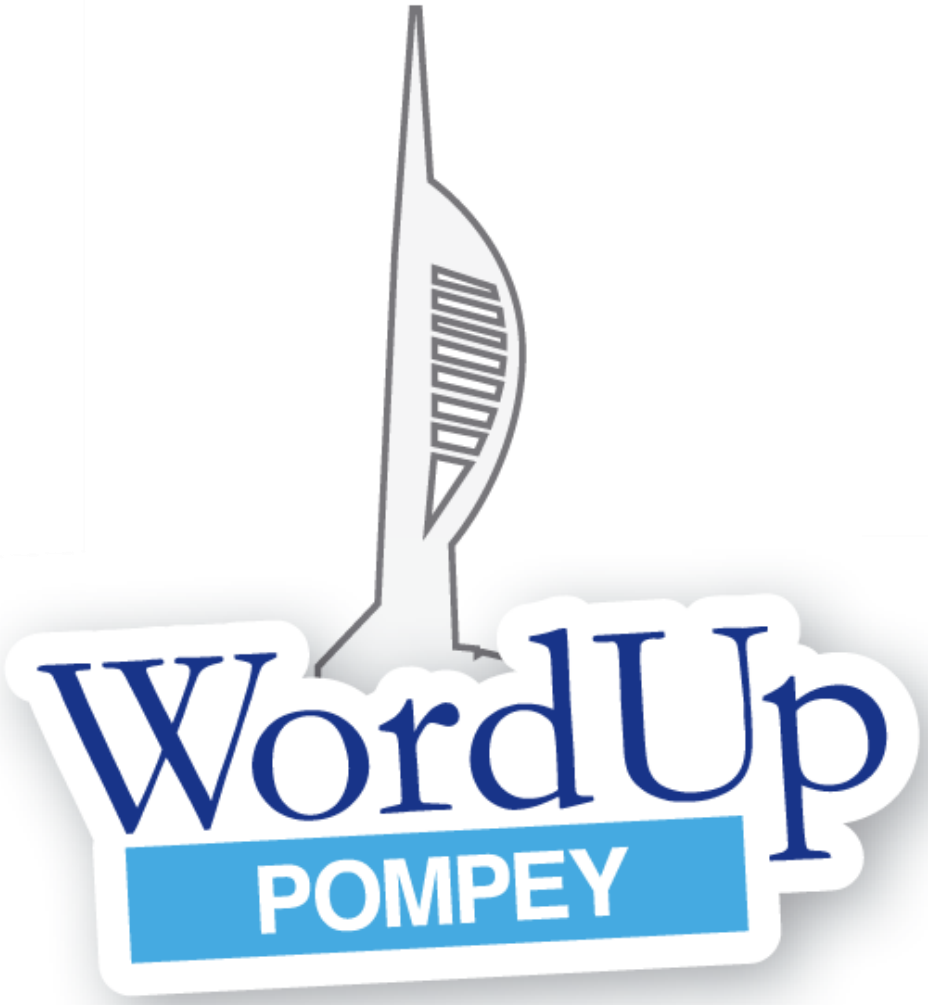


Welcome to WordUp Pompey!
17th June 2020

@wppompey

#wppompey – no hyphen!
#OnlineWPMeetup

www.wp-pompey.org.uk

/about-wordpress-meetups/code-of-conduct/

Agenda

19:00 - Connect to Zoom and socialise
19:10 - Organiser's introduction
19:15 - How to build your very own WordPress website in 21 steps, with Vicki Jakes
20:15 - Q & A
20:30 - Wrap-up

Sponsors

Venue sponsor

redIT
@reditcouk

Scott McKeown says

I'll offer a 25% discount on Web Hosting or Virtual Servers to WordUp Pompey! members entering 'wordup' at checkout

(that's for life by the way, not once)

Pizza / refreshment sponsor

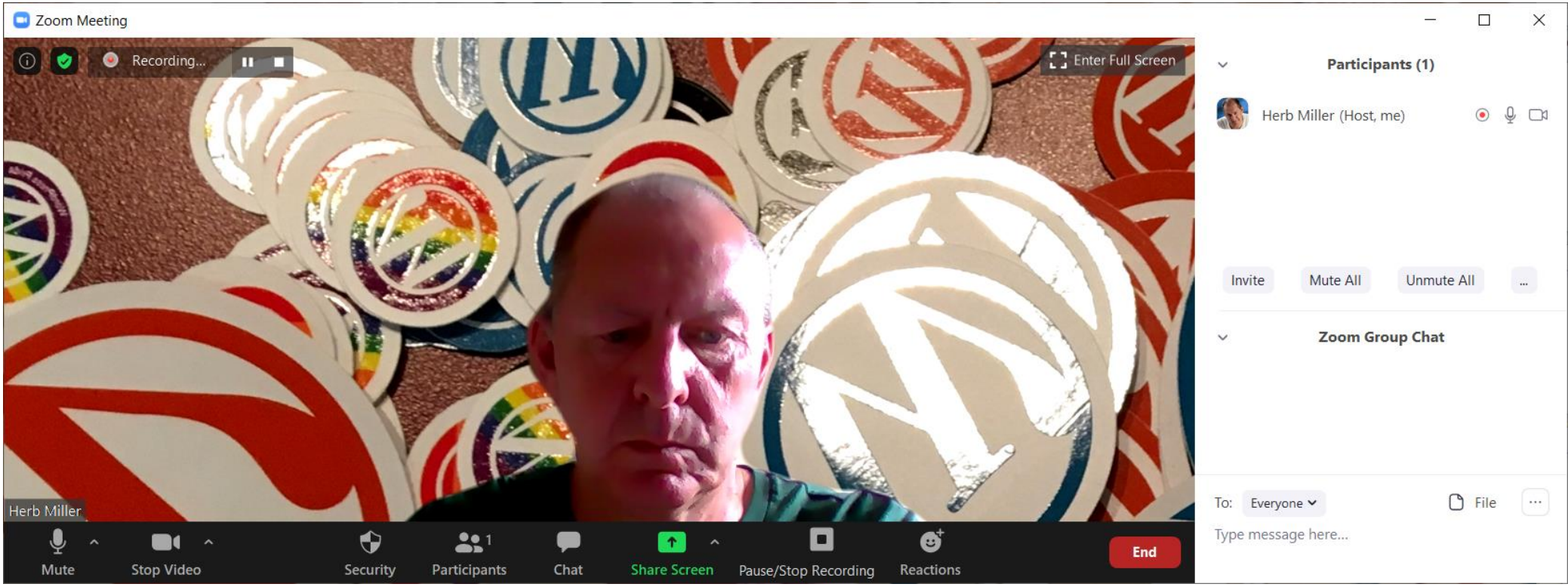
34SP
@34sp

Manchester, UK based website hosting.

Free 3 month trial of WordPress hosting.
Use code: WPPOMPEY

Zoom being recorded

If you do not want to appear in the recording you may turn off your video.
The meeting settings should *Hide non-video participants*.
Also consider muting your microphone and changing your name.



Note: Meetings which have been recorded are published, after some editing /cropping, on YouTube in the wppompey channel…
https://www.youtube.com/channel/UCNyGdMrd6sFkWjsSenxd8Hg

How to build a WordPress website in 21 steps

In 2019, Vicki guided 200 small business owners through a beta test version of her WordPress Bootcamp course: Create a website in 21 days.

Lots of small business owners were able to build their own website.... like, a ton.

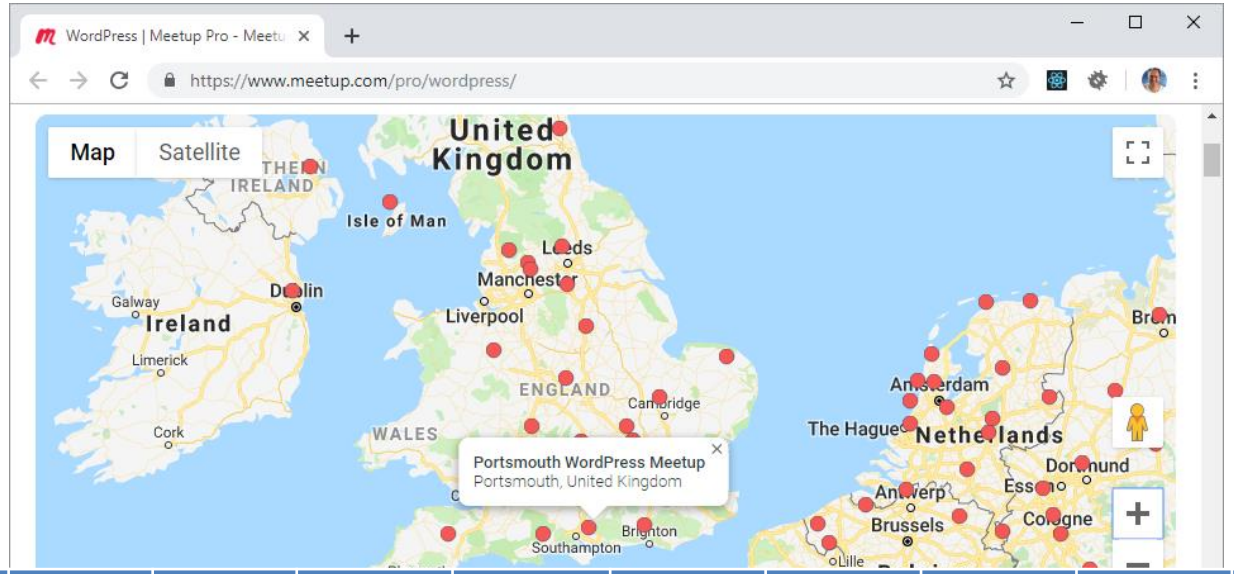
Vicki Jakes is an online marketing and website optimisation consultant. She helps creative small business owners build their very own WordPress website in 21 days with her WordPress Bootcamp and optimises their exisiting websites with the Supercharge Your Website Challenge.

Spoiler alert - the 21 steps

https://www.youtube.com/watch?v=TcFOmaH9zCk

1. Buy hosting 9:30
2. Buy / point domain 11:15
3. Install WordPress 12:18
4. Configure WordPress 13:04
5. Add plugins 19:56
6. Add theme 23:41
7. Configure plugins 25:28
8. Set up menu structure 25:57
9. Load pre-built layouts 27:51
10. Configure the design 32:16
11. Add Contact form 34:40
12. Integrate email marketing 32:15
13. Add favicon 36:27
14. Add social icons 37:04
15. Add privacy disclaimers 37:45
16. Configure SEO in Yoast 39:30
17. Add an SSL Certificate 40:45
18. Optimise images 42:04
19. Back site up 43:15
20. Submit to Google 46:20
21. Go "Live" 47:58

179 meetup members



Key	Next	June	May	Apr	Mar	Feb	Jan 2020	Dec	Nov	Sep	June	Apr
Countries		112	112	111	111	109	108	107	107	104	102	99
Groups		853	847	839	837	828	818	815	799	779	758	723
Members		451764	448208	443015	439203	429633	424517	419200	412678	394843	373903	359828
Portsmouth	15 Jul	179	155	151	142	139	137	133	131	124	115	110
Brighton		649	636	637	636	615	613	613	604	590	578	558
Bournemouth		558	560	559	559	550	536	526	517	502	485	473
Exeter		276	276	277	277	277	278	279	278	266	237	226
Bristol		1065	1065	1065	1066	1045	1024	1010	990	948	897	875
Tunbridge Wells		421	417	412	406	395	393	387	383	366	342	321

WordPress plans - 2020

4-6 June https://2020.europe.wordcamp.org
10 June WordPress 5.4.2
11 June Gutenberg 8.3.0
7 July WordPress 5.5 Beta 1
14 July WordPress 5.5 Beta 2
21 July WordPress 5.5 Beta 3
28 July WordPress 5.5 RC1
4 August WordPress 5.5 RC2

11 August WordPress 5.5
October https://2020.us.wordcamp.org
December WordPress 5.6

Main goal of 2020 is full site editing via Gutenberg

WordPress 5.5 aims to include

- a navigation menus block
- automatic updates for plugins and themes
- a block directory
- XML sitemaps
- lazy loading
- and update Gutenberg to the latest release version

https://make.wordpress.org/marketing/2019/12/05/wordpress-major-release-schedule/
https://make.wordpress.org/core/tag/5-5/
https://central.wordcamp.org/schedule/

Other #onlinewpmeetup events

From
https://wpcalendar.io @wpcalendar.io
https://wpcalendar.io/online/

Where	Topics	Attendees
Cheltenham	- 5 popular recommendations to speed up your website that won't work - and Scalable WordPress with Bedrock and AWS	29
Coventry	The One Where We Get The Gang Back Together!	15
Edinburgh	Q&A type session	57
Manchester	- Mike's WP update and talk - WP clinic - Ho..w to Fi..x Slow Web..sites	30
Portsmouth	How to build a WordPress website in 21 steps	44

wppompey review 2019

Date	Agenda	Notes	Attendees	Members
16 Jan	Website Search Engine Optimisation (SEO)	@yoast	16	95
20 Feb	Lightning Talks	Various	12	102
20 Mar	Why and how to do a website health check	@missjwo	17	104
17 Apr	Useful Accessibility Tools	@coolfields	16	110
15 May	Lightning Talks Part Two	Various	18	114
19 Jun	Steps to make your brand engage	@yellobrand	13	115
17 Jul	Migrating our business to the cloud	@wfckeego	21	123
18 Sep	Clinic	Various	10	124
16 Oct	Content is King, with Lesley Hussell, Editing Edge	@editingedge	19	128
20 Nov	How to Build an Accessible WordPress Theme, with Graham Armfield, Coolfields	@coolfields	13	131
18 Dec	Lightning talks. Xmas special	Various	15	133

wppompey plans - 2020

Date	Agenda	Notes
15 Jan 2020	Clinic – Hands on Problem Solving	Run by organisers
19 Feb 2020	Nightingale: How Gutenberg can save the NHS money and improve health outcomes Tony Blacker	Remote talk
18 Mar 2020	Virtual Meetup trial.	#virtual #trial
15 Apr 2020	Build, maintain and sell a WordPress Plugin – Lessons learned Robert Windisch @nullbytes	#OnlineWPMeetup
20 May 2020	Lightning Talks: Paul Tansom, James Williams, A.N.Other	#OnlineWPMeetup
17 Jun 2020	Build your WordPress website in 21 steps. Vicki Jakes	#OnlineWPMeetup
15 Jul 2020		#OnlineWPMeetup

Date: 3rd Wednesday of every month
Start: 19:00
End: 21:00

Some WordPress trivia

Thanks to our sponsors

Thanks again to our venue sponsor @reditcouk
… since January 2018

And to our pizza / refreshment sponsor @34SP
… since December 2018