

# Welcome to WordUp Pompey! 15<sup>th</sup> April 2020

[@wppompey](https://twitter.com/wppompey)

#wppompey – no hyphen!  
#OnlineWPMeetup

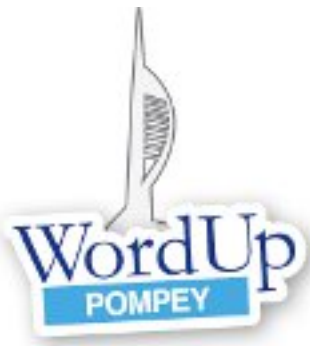
[www.wp-pompey.org.uk](http://www.wp-pompey.org.uk)

[/about-wordpress-meetups/code-of-conduct/](https://www.wp-pompey.org.uk/about-wordpress-meetups/code-of-conduct/)

## Agenda

- 19:00 - Connect to Zoom and socialise
- 19:20 - Organisers introduction
- 19:30 - How to build and sell WordPress plugins.  
Robert Windisch @nullbytes
- 20:45 - Wrap up

# Sponsors



Venue sponsor

redIT  
@reditcouk

Scott McKeown says

I'll offer a 25% discount on Web Hosting or  
Virtual Servers to WordUp Pompey!  
members entering 'wordup' at checkout

(that's for life by the way, not once)

**red**IT

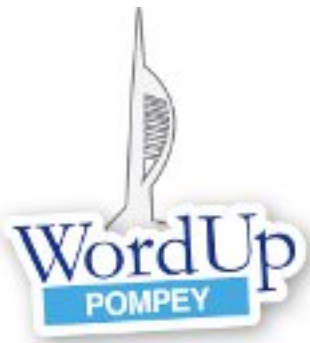
Pizza / refreshment sponsor

34SP  
@34sp

Manchester, UK based website hosting.

Free 3 month trial of WordPress hosting.  
Use code: WPPOMPEY





# How to build and sell WordPress plugins

By Robert Windisch @nullbytes

Over **9 million** downloads

BackWPup Pro with Restore + Encryption Feature

MADE IN GERMANY MADE IN

insyde

A promotional banner for BackWPup Pro. It features a vibrant illustration of a red and orange phoenix with its wings spread against a green background. The text "Over 9 million downloads" is prominently displayed in white. Below it, "BackWPup Pro" is written in white, followed by "with Restore + Encryption Feature" in white text on an orange rectangular background. A circular icon with a globe is to the left of "BackWPup Pro". In the top right corner, there is a circular seal that says "MADE IN GERMANY MADE IN". The "insyde" logo is in the bottom right corner.

Hi! Bonjour! Hey! Hello! Olá! Ciao!

Optimized for Woo

Available on [multilingualpress.org](https://multilingualpress.org)!

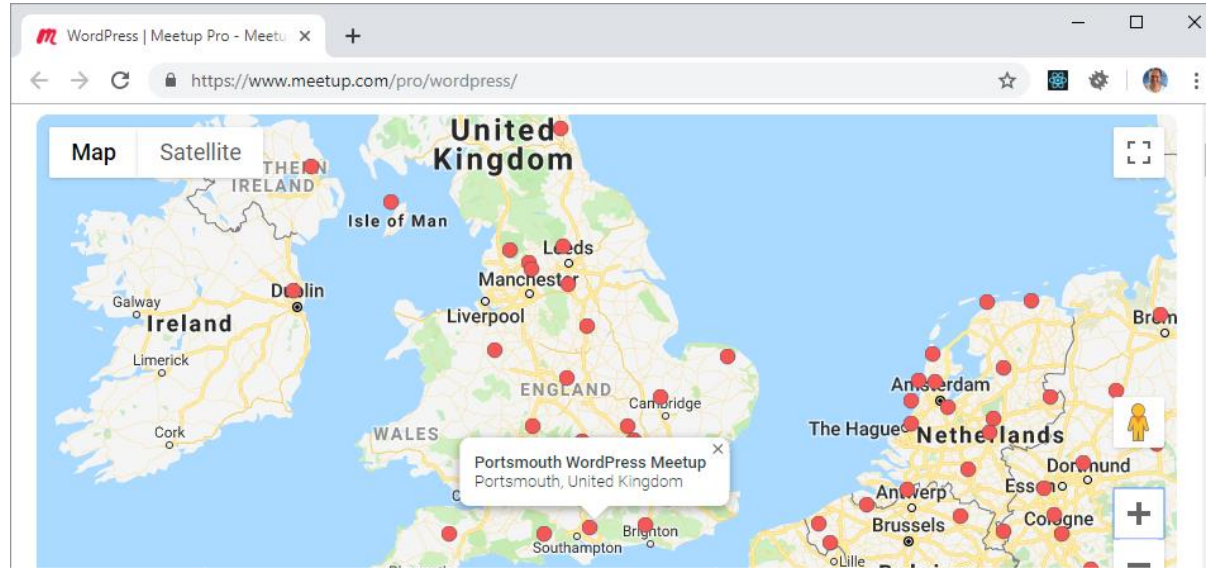
**MultilingualPress 3**

the perfect multilingual solution

insyde

A promotional banner for MultilingualPress 3. It has a green background. On the left, several white speech bubbles contain the words "Hi!", "Bonjour!", "Hey!", "Hello!", "Olá!", and "Ciao!". Below them is a purple circular badge that says "Optimized for Woo". In the center, the text "Available on multilingualpress.org!" is written in white. Below that, "MultilingualPress 3" is written in a large, bold, white font, and "the perfect multilingual solution" is written in a smaller white font below it. The "insyde" logo is in the top right corner.

# 151 meetup members



Key	Next	Apr	Mar	Feb	Jan 2020	Dec	Nov	Sep	June	Apr	Feb 2019
<a href="#">Countries</a>		111	111	109	108	107	107	104	102	99	97
Groups		839	837	828	818	815	799	779	758	723	706
Members		443015	439203	429633	424517	419200	412678	394843	373903	359828	345416
<a href="#">Portsmouth</a>	20 May	151	142	139	137	133	131	124	115	110	102
<a href="#">Brighton</a>		637	636	615	613	613	604	590	578	558	546
<a href="#">Bournemouth</a>		559	559	550	536	526	517	502	485	473	447
<a href="#">Exeter</a>		277	277	277	278	279	278	266	237	226	201
<a href="#">Bristol</a>		1065	1066	1045	1024	1010	990	948	897	875	857
<a href="#">Tunbridge Wells</a>	7 May	412	406	395	393	387	383	366	342	321	291



# WordPress plans - 2020

31 March	WordPress 5.4
May	<a href="https://2020.spain.wordcamp.org">https://2020.spain.wordcamp.org</a>
June	<a href="https://2020.europe.wordcamp.org">https://2020.europe.wordcamp.org</a>
August	WordPress 5.5
December	WordPress 5.6

Main goal of 2020 is full site editing via Gutenberg

<https://make.wordpress.org/marketing/2019/12/05/wordpress-major-release-schedule/>

<https://make.wordpress.org/core/tag/5-5/>

<https://central.wordcamp.org/schedule/>

<https://wpcalendar.io> @wpcalendar.io

<https://wpcalendar.io/online/>



# wppompey review 2019

Date	Agenda	Notes	Attendees	Members
16 Jan	Website Search Engine Optimisation (SEO)	@yoast	16	95
20 Feb	Lightning Talks	Various	12	102
20 Mar	Why and how to do a website health check	@missjwo	17	104
17 Apr	Useful Accessibility Tools	@coolfields	16	110
15 May	Lightning Talks Part Two	Various	18	114
19 Jun	Steps to make your brand engage	@yellobrand	13	115
17 Jul	Migrating our business to the cloud	@wfckeego	21	123
18 Sep	Clinic	Various	10	124
16 Oct	Content is King, with Lesley Hussell, Editing Edge	@editingedge	19	128
20 Nov	How to Build an Accessible WordPress Theme, with Graham Armfield, Coolfields	@coolfields	13	131
18 Dec	Lightning talks. Xmas special	Various	15	133



# wppompey plans - 2020

Date	Agenda	Notes
15 Jan 2020	Clinic – Hands on Problem Solving	Run by organisers
19 Feb 2020	Nightingale: How Gutenberg can save the NHS money and improve health outcomes Tony Blacker	Remote talk
18 Mar 2020	Virtual Meetup trial.	#virtual #trial
15 Apr 2020	Build, maintain and sell a WordPress Plugin – Lessons learned Robert Windisch @nullbytes	#OnlineWPM Meetup
20 May 2020	Lightning Talks: Paul Tansom, James Williams	#OnlineWPM Meetup

Date: 3<sup>rd</sup> Wednesday of every month

Start: 19:00

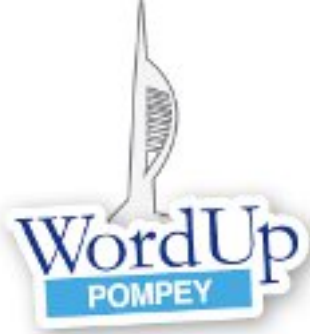
End: 21:00



# Some WordPress trivia







# Thanks to our sponsors

Thanks again to our venue sponsor @reditcouk  
... since January 2018



And to our pizza / refreshment sponsor @34SP  
... since December 2018

